



**PICASP**  
Erasmus+ Project



Co-funded by the  
Erasmus+ Programme  
of the European Union



# UIB in PICASP

**Prof. Meruyert NARENOVA**

Almaty, 8 February 2021  
Pre-KOM

# Republic of Kazakhstan: Some data



**Territory: 2,719,900 sq. km (8-9<sup>th</sup>. place in the world)**

**Capital: Nur-Sultan**

**Population: 18,8 mln.people (136 nationalities)**

**Sovereignty: 16 December, 1991**

# Kazakhstan: view on the map



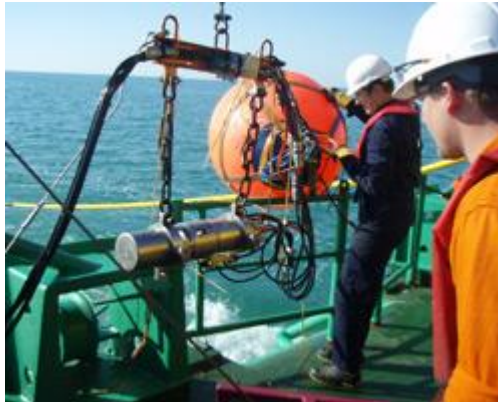
# Kazakhstan: some data

- **Unique geographical location between East & West;**
- **Kazakhstan is a melting pot for long history (traditions, culture)-at the crossroads;**
- **Largest land-locked country in the world;**
- **Population density is very low -184 place in the world (6,6 people/sq.km);**
- **Roughly 40%of population live in rural area**

# Kazakhstan: mineral resources

Among top **10 countries** rich of mineral resources (more than 90):

- Significant oil and gas fields (15 place; 3,3% of world oil output);
- Uranium (2 place; 11,8 of world resources);
- Chromite, wolfram, lead, zinc, manganese, silver&bauxite, copper, gold, iron ore, coal;



# UIB: brief description

- ❑ **Founded in 1992;**
- ❑ **Private university;**
- ❑ **Programs: BSc (20), Master (10), doctoral(5);**
- ❑ **2 Programs on Tourism&Hospitality (Bach&Master);**
- ❑ **Number of students: 3600 (full-time);**
- ❑ **Areas of study: Business, Economics, Humanities, IT and Education**
- ❑ **Full-time academic staff: 159**
- ❑ **Location: Almaty**
- ❑ **Web-site: <https://uib.edu.kz>**
- ❑ **PICASP page: <https://uib.edu.kz/partnery/picasp/>**



# Almaty city and region:

- Largest city in Kazakhstan- 2 mln. inhabitants;
- Financial and business center;
- Cultural and scientific center;
- Many historical locations (ancient Saks and medieval);
- Various climatic zones and areas (mountains; deserts, steppe)
- Situated along the Silk Road and modern OBOR as well as transcontinental West Europe-West China highway (2 thousands km in KZ territory)

# The Golden Man

One of the most famous archaeological sites in Kazakhstan and Central Asia is the Issyk burial mound just 50km from Almaty. The mound was discovered in 1969 during excavations on the banks of the Issyk River.

The Golden Man, also referred to as the Golden Warrior, or in academic circles as 'Kazakhstan's Tutankhamun', was discovered in Issyk in 1969. The luxurious decoration the golden man's burial revealed a rich heritage of Steppe culture and civilization.





# UIB team:

Role	Name, position	email
Project manager	Prof.Meruyert Narenova	meruertn@live.com
Administrative manager	Ms. Galiya Sihimbayeva, MSc	<a href="mailto:picasp@uib.kz">picasp@uib.kz</a> ; <a href="mailto:galiusha1@mail.ru">galiusha1@mail.ru</a>
Financial manager	Ms.Meruyert Khassanova, MBA	<a href="mailto:fin.head@uib.kz">fin.head@uib.kz</a>
Academic staff member	Prof.Anar Makhmetova	<a href="mailto:a.makhmetova@mail.ru">a.makhmetova@mail.ru</a>

# Expectations and aims:

- Strengthen teaching capacity;**
- Acquire & implement best experience;**
- Establish collaboration with partners;**
- Enhance teaching skills and techniques**