



Co-funded by the
Erasmus+ Programme
of the European Union



Erasmus+ PICASP Project: Kick-off meeting

Azerbaijan Tourism and Management University

08.02.2021



About Azerbaijan

General information:

Area: 86,600 km²

Population: 10.1 mln.

Capital city: Baku

Official language: Azerbaijani

Information for travelers:

Currency: Manat/AZN

E-visa – online electronic visa system

Travel opportunities: <https://www.tourismboard.az/>

Promo video



ATMU's Mission & Vision

The **mission** of ATMU is to equip our students with the competencies and create a learning culture they will need to be successful in the ever-changing labor market.

The **vision** of ATMU is to create the next generation of leaders, who can help their organizations achieve service excellence and be champions of sustainable development in their respective fields.



15 year ANNIVERSARY

Short history with rich experience

ATMU in numbers



3407 alumni



302 persons in staff



2 campuses

ORIENTATION ON CONTINUOUS IMPROVEMENT:

- *Strong corporate culture*
- *Capacity building projects*
- *Internationally certified quality education*

DIVERSE OPPORTUNITIES FOR EDUCATION:

- *12 Bachelor, 15 Master's Degree Programmes*
- *Pioneer HEI in double-degree diploma programmes*

STRONG NETWORK WITH PARTNERS WORLDWIDE:

- *World-known organizations*
- *Higher Education Institutions (HEI's)*
- *Overseas internship opportunities*

CONTINUOUS IMPROVEMENT



The corporate culture of our university is based on the values of honesty, transparency, accountability, rationality, collegiality, academic professionalism, interest in knowledge and creativity.

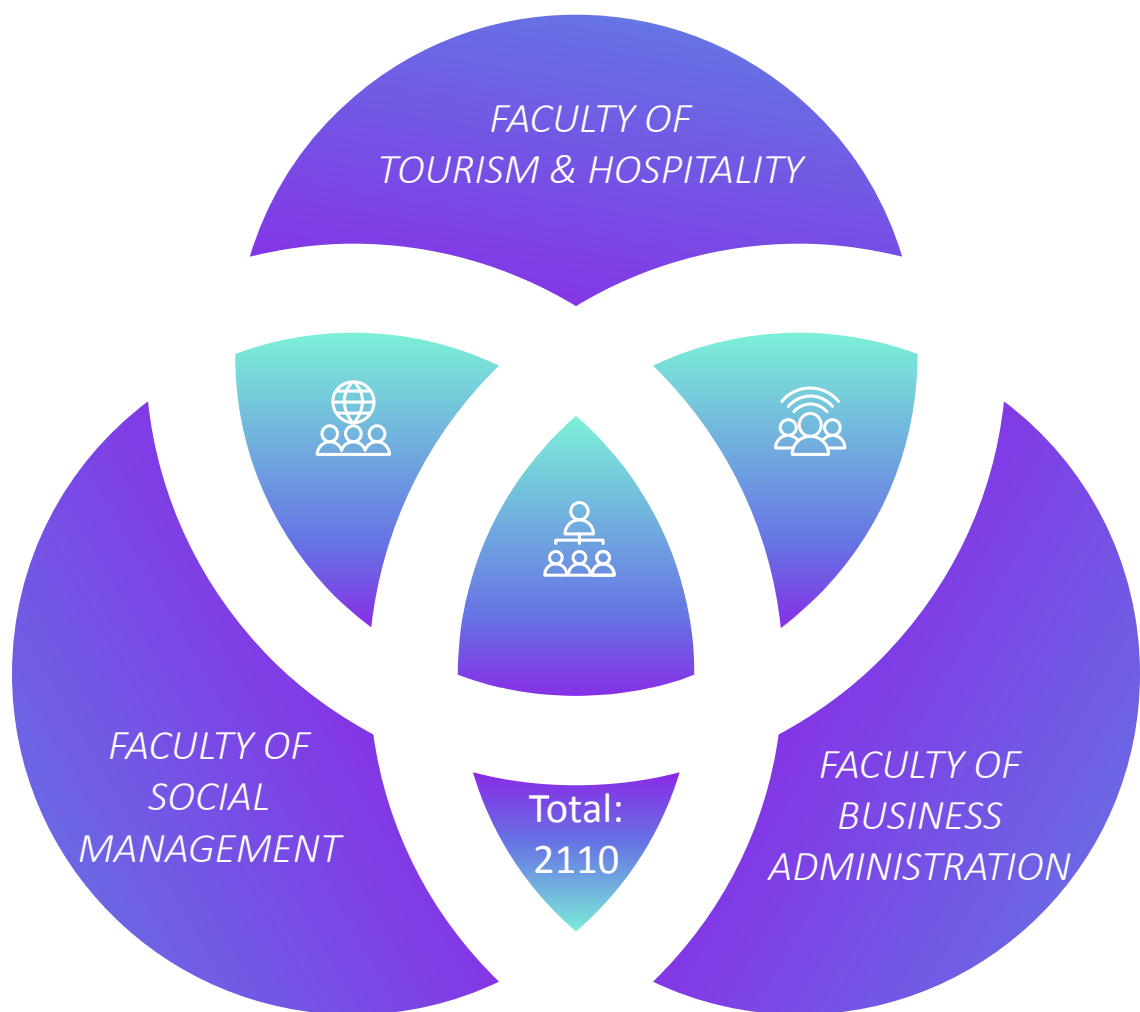
Internationally certified quality education

- UNWTO.TedQual Certification
- ISO 9001:2015 QMS Certification



Capacity building projects

- European Computer Driving License (ECDL) National Operator and Test Centres in Azerbaijan (E-Notes)
- Development of New Modules for International Bachelor and Master Programmes in Sustainable Tourism Management (SUTOMA)
- Licence Masters professionnels en management des activités hôtelières pour le développement de l'industrie touristique en Géorgie, Azerbaïdjan et Moldavie (LMPH)
- Establishment and Development of Quality Assurance Centers in Azerbaijan Universities (EQAC)
- UNDP's "Capacity Building of the Azerbaijan Tourism and Management University"
- Pilot courses for training in cultural tourism for the development of Caspian Area (PICASP)
- Establishment of Rectors' Conference in Azerbaijan (ECAR)
- etc.



Reciprocal support is the key of our success



*Our alumni are managing and working
in the leading organizations*



*Continue cooperation with the
university*

Our Partners Around the World

We keep enhancing our cooperation with leading organizations, HEIs and other establishments worldwide

Organizations we belong to:

- UNWTO (Affiliate member & member of Knowledge Network)
- World Tourism Forum Lucerne, WTFL (Switzerland)
- Fondazione Romualdo del Bianco (Italy)
- Dante Alighieri Society (Italy), etc.

HEIs we collaborate with:

- IMC Krems UAS (Austria)
- Jade UAS (Germany)
- Peoples' Friendship University of Russia
- Kastamonu University (Turkey), etc.

Programmmes our community benefit from:

- Erasmus +
- Mevlana, etc.

Internship abroad

- Israel
- Turkey
- Bulgaria
- United Arab Emirates, etc.



Meet Our Team

We secure the success and perform beyond expectations



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Thank You!
